

2017 Team Ag Ed Action Plan

TELLING OUR STORY: HOW WILL WE TELL OUR STORY BEYOND OUR USUAL AUDIENCES?

STATE IDAHO

TELLING OUR STORY KEY CONTACT PERSON CLARA-LEIGH EVANS

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DIRECTIONS: USING THIS FORM AS A TEMPLATE, DEVELOP AN ACTION PLAN FOR ONE GOAL FOR **TELLING OUR STORY** IN THE STATE.

TELLING OUR STORY GOAL:			
BROADCAST UNIFIED AG EG VISION THROUGH OUR TEAM AG ED PARTENERS TO OUR STAKEHOLDERS/COMMUNITY			
TASKS/ACTION STEPS <i>WHAT WILL BE DONE?</i>	RESPONSIBILITIES <i>WHO WILL DO IT?</i>	RESOURCES <i>FUNDING/TIME/PEOPLE/MATERIALS</i>	TIMELINE <i>BY WHEN? (DAY/MONTH)</i>
1. TEACHER EDUCATION TEAM AG ED MEMBERS INTERFACE MORE FREQUENTLY AND EARLIER WITH AG ED MAJORS AND NEW TEACHERS FROM OUT OF STATE	TEAM AG ED MEMBERS IN COMMUNICATION WITH AG ED U OF I STAFF AND COLABORATE TO LEARN HOW TO MESH PLAN WITH UTAH STATE ALSO	ORGANIZATIONAL LEADERSHIPS, TRAVEL FUNDING, TECHNOLOGY	FEBRUARY 17, BEGIN WITH IVATA MEETINGS INTRODUCING TO DR. KATTLYN WOLF TO LAUNCH PROJECT
2. SECONDARY TEACHERS ENCOURAGE STUDENTS TO BE FFA MEMBERS AND ENOURAGE AFFILIATE MEMBERSHIP ALL HAVE SAE	AGRICULTURAL EDUCATORS	STATE CTE FUNDING AND IQPS, CURRICULUM, AET, FFA.ORG (MY JOURNEY, OTHERS)	ANNOUNCE FEB 17, AND POTENTIALLY COMMITTEE (PR COMMITTEE) OF IVATA MEMBERS TO REPORT IN ONE YEAR.
3. STATE STAFF EDUCATE CTE ON AG EDUCATION, WEBSITE AND SOCIAL MEDIA, STATE OFFICER VISIBILITY	TEAM AG ED MEMBERS	TEAM AG ED, STATE OFFICERS, PRINT MATERIALS FROM FFA	FEBRUARY 2017 CL AND TA MEET WITH JERRY TO BEGIN CTE EDUCATION PLAN.
4. ALUMNI INCREASE VISIBILITY OF ALUMNI BY SHOWING UP IN BRANDED APPAREL, IDENTIFY AND TRACK STUDENTS POST GRADUATION WITH STUDENTS AFTER GRADUATION	STATE AND LOCAL ALUMNI	BRANDED APPAREL, STATE STAFF TEACHING ADVISORS TO SEND GRADUATES OVER TO ALUMNI FROM FFA ONLINE	LAUNCH EFFORTS AFTER CONFERENCE CALL FIRST WEEK FEB AND AT IVATA MEETING FEB 17TH
5. FOUNDATION SUPPORT PRIORITIES ONCE	FOUNDATION BOARD AND STAFF	BOARD, SPECIAL PROJECTS	AS NEEDS ARISE TO SUPPORT PLAN

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<i>NEEDS IDENTIFIED</i>			
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EVIDENCE OF SUCCESS (HOW WILL YOU KNOW THAT YOU ARE MAKING PROGRESS? WHAT ARE YOUR BENCHMARKS?) <i># NEW PROGRAMS, # IQPS APPLICANTS, FFA MEMBERSHIP, ALUMNI MEMBERSHIP, # VOLUNTEERS, ATTENDANCE AT FFA EVENTS, AND IMPROVED RELATIONS WITH CTE BASED ON MORE KNOWLEDGE AND ENGAGEMENT</i>			
EVALUATION PROCESS (HOW WILL YOU DETERMINE THAT YOUR GOAL HAS BEEN REACHED? WHAT ARE YOUR MEASURES?) Click here to enter text.			
SUCCESSION PLAN (HOW WILL YOU REPLACE INDIVIDUALS LISTED ABOVE WHO ARE NO LONGER ACTIVE?) BOARDS AND JOBS MAY TRANSITION OVER TIME, BUT REMAIN IN ROLE SUPPORTING, SO WE MUST EDUCATE THEM AS THEY ARRIVE			